

# REGISTRATION FORM

## ( A ) COMPANY DETAILS

COMPANY  Contact Person

BANNER NAME

ADDRESS  MOBILE No.

TELEPHONE  EXT.  FAX

E-MAIL  WEBSITE

COUNTRY  STAND NUMBER



## ( B ) SPACE SELECTION

PACKAGE	RATE	DIMENSION	TOTAL	AMOUNT
Space Only	230 USD	M X M	SQM	USD
*Full Page AD	750	A5 (14.85 X 21)	////////////////////	USD
*Half Page AD	500	A6 (14.85 X 10.5)	////////////////////	USD

\* OPTIONAL CHOOSE

### Standard booth 3m x 4m = 12m2 (min. stand space)

DIMENSION	M X M	TOTAL:	SQM
<input type="checkbox"/> Inline stand	(1 side open)	USD 250* / m2	
<input type="checkbox"/> Corner stand	(2 sides open)	USD 260* / m2	
<input type="checkbox"/> Peninsula stand	(3 sides open)	USD 270* / m2	
<input type="checkbox"/> Island stand	(4 sides open)	USD 280* / m2	

## ( C ) SPONSORSHIP CATEGORY

Main Sponsor	26,700 USD	<input type="checkbox"/>
Strategic Sponsor	21,335 USD	<input type="checkbox"/>
Diamond Sponsor	16,000 USD	<input type="checkbox"/>
Gold Sponsor	10,670 USD	<input type="checkbox"/>
Silver Sponsor	5,335 USD	<input type="checkbox"/>

Having read and agreed on the terms and conditions, this application will form a contract between us. We hereby contract for the space as indicated above at such Exhibiton for purposes of exhibiting goods as described above and we undertake to be bound by and observe and perform such conditions and to pay the balance as stated above on the stand space rental on receipt of invoice.

ON BEHALF OF .....

FULL NAME

JOB TITLE

SIGNATURE

DATE

EMAIL ADDRESS

★ Kindly note, that this booking is considered temporary until confirmed by transferring the payment and receiving the payment receipt from your side.

### CASH DEPOSIT OR TRANSFER

First Arabia for Exhibition and Conferences | ACCOUNT NO. 445132911880001  
Bank Albilad | IBAN: SA6315000445132911880001

## RULES AND REGULATIONS

1. Bidders (a term that includes applicants and any partner on a platform) shall be bound by the terms, rules and regulations set out in this Agreement and any changes made in writing must be made and signed by the authorized officer of 1st Arabia Tradeshows & Conferences. 1st Arabia Tradeshows & Conferences has the right to make amendments and additions to the rights reserved to the Exhibitor under this agreement, and shall not result in increased obligations for sponsors, agents or employees.

2. No exhibitor shall be permitted to exhibit unless Payment was made prior to the exhibition for all of the fees agreed to in this exhibitor application form and contract. If payment for space is not made when due, any previous deposit may be forfeited and the space reallocated by the Organizers.

3. Exhibitors may not assign, sublet or grant licenses in respect of any part of the space allotted to them nor may advertise firms who are not bona fide Exhibitors be exhibited on any stand. Only those products, services and companies mentioned on the Contract may be incorporated in the stand.

4. In the event of any Exhibitor committing an act of bankruptcy or of a limited company being wound up, the Contract with the respected exhibitor shall be determined and all monies already paid shall be retained by the Organizers.

5. Every Exhibitor shall occupy the space allotted to them by hall access timing on the day prior to the opening of the Exhibition. In the event of default, from any cause whatsoever, the Exhibitor shall pay to the Organizers a further sum in liquidated damages equal to the total charge for the space and the Organizers shall have the right to deal with the space in any way they think best.

6. The Organizers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled for any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the Exhibitor shall accept such new allotment of space in substitution of that originally allotted.

7. Exhibitors will be completely responsible for the cost of restoring to its original condition any part of the land or structure occupied by them, which has been altered or damaged in any way.

8. The Organizers will not be responsible for the safety of any exhibit or property of any Exhibitor, nor for the loss, damage, or destruction of the same—whether by theft, fire, or any other cause. The Organizers will also not be liable for any loss or damage sustained by any Exhibitor due to defects in a building caused by fire, storm, tempest, lightning, national emergency, war, civil disturbances, explosion, force majeure, or any other cause beyond the control of the Organizers. Since the Organizers do not assume responsibility for any of the aforementioned matters, Exhibitors must obtain insurance coverage to the extent available.

9. The Exhibitor does not allow the use of withdrawals, donations or other promotional procedures that require the gathering of members and guests in a specific place and time. The exhibitions committee shall first approve all promotional plans.

10. Under no circumstances shall the Exhibitor have any claim for damages of any kind against the Organizers in respect of any loss or damage consequential upon the prevention, postponement, or abandonment of the Exhibition due to the occurrence of any of the events referred to or otherwise, or if the exhibition building becomes wholly or partially unavailable for holding the exhibition for reasons beyond the Organizers' control. The Organizers shall be entitled to retain all sums paid by the Exhibitor, or such part thereof as the Organizers shall consider necessary. If, in the opinion of the Organizers, the Exhibition can be carried through by rearranging or postponing the period of the Exhibition, or by substituting another hall, building, or any other reasonable means, the contracts for space shall remain binding upon the parties. However, modifications, substitutions, or rearrangements related to the size and position shall be determined by the Organizers.

11. The exhibitor booth needs to be tidy and orderly. It is not permitted to clear the booth during the exhibition hours. Booth dismantling is allowed only on the final day of the exhibition, and a permit must be obtained from the organizer's office to exit the venue.

12. The signature of the Contract and its receipt by the Organizers is deemed conclusive evidence of the Exhibitor's agreement to pay the full fees due. The Contract is cannot be cancelled by the Applicant. The Exhibitor further acknowledges that the Organizers, having incurred expenses as a result of the contract, are not required to refund any of the fees agreed to in this exhibitor application form and contract and that the Organizers are entitled to any unpaid amounts that may be owing by the Exhibitor to the Organizers.

13. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organizer in respect of any breach of the Contract on the part of the Exhibitor, the Organizer may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:

A. The Exhibitor must provide written notice to the Organizer expressing the desire to withdraw. If the Organizer approves such withdrawal, it will communicate its decision to the Exhibitor in writing.

B. The Organizer's notification to the Exhibitor will constitute a cancellation of the Contract, contingent upon the Exhibitor making a payment to the Organizer as consideration for release from the contract.

C. The specified payment amount will be outlined in the Organizer's notification to the Exhibitor. It will represent a proportion of the space rental payable under the contract, depending on the date on which the Organizer receives the withdrawal notice from the Exhibitor, as detailed below:

## RULES AND REGULATIONS

- More than four months prior to the Exhibition: 50%
- Less than four months prior to the Exhibition: 100%

D. Upon the Exhibitor's payment of the specified amount to the Organizer (with credit given for all rental already paid by the Exhibitor), the contract shall be canceled, and neither party shall have any further claim against the other.

E. The Organizer will arrange a visa invitation letter to Saudi Arabia (if needed) subject to approval by Saudi Authorities, applicable only to confirmed exhibitors. If a visa is not granted and the Exhibitor subsequently wishes to withdraw from the show, the same cancellation charges apply as mentioned above. In certain countries, government-issued travel warnings may be in place for some countries in the Middle East. If such a warning is issued for KSA, and the exhibitor wishes to withdraw from the show, the same cancellation charges apply as mentioned above.

14. The publisher of the catalog, the Exhibition Committee, the Sponsors, the 1st Arabia Tradeshows & Conferences its agents and its employees shall not be responsible for any errors or omissions in the prepared version provided by the advertiser or the bidder.

15. The Contractor shall notify the application of 1st Arabia Tradeshows & Conferences on behalf of each Participant by a date not later than the date indicated on the application form. The applicant shall be considered an agent in respect of the powers of dealing with each participating platform that complies and complies with the rules and regulations under this Agreement.

16. In the event that any Specific participant is not bound by these rules or regulations or violates any of its obligations towards 1st Arabia Tradeshows & Conferences, the applicant as the agent shall be responsible for all losses, financial obligations and cost paid by 1st Arabia Tradeshows & Conferences contracting, obligation or contravention.

17. The Exhibition Committee, sponsors, or 1st Arabia Tradeshows & Conferences agents or employees shall not be liable for any loss, damage or delay resulting from any wars, civil conflicts, military strikes, or any other circumstances that may make it impossible for the Exhibition Committee to hold the Exhibition / Conference at the specified time and place. The exhibition committee reserves the right to reschedule the Exhibition and hold it on another date and/or an alternate site. 1st Arabia Tradeshows & Conferences shall have no responsibility for any discrepancies or misinterpretation by the host country, sponsors, agents or other entities in relation to any aspect of the exhibition that may affect the exhibitors. The above mentioned exhibitor acknowledges that 1st Arabia Tradeshows & Conferences may suffer damages and losses as a result of the

forementioned cases and hereby waives any claims for damages. The payments to 1st Arabia Tradeshows & Conferences shall remain as fees or other payments in connection with the exhibition especially 1st Arabia Tradeshows & Conferences and its right.

18. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive materials, or which might provide noxious fumes or which make use of or display any other materials, which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organizers and also the Exhibitor or person responsible agreeing to indemnify the Organizers against any claim or actions arising from the use or display of such materials.

### 19. Payment Instructions

Payment of 100% will be levied upon receipt of the booking form. Booking forms received within those four months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment to the organizer's account. No cheques and/or transfer copies will be accepted

20. To approve the registration for local companies, the following documents must be submitted with the registration form:

- a. Commercial Registration Certificate.
- b. VAT Registration Certificate.
- c. National Address Certificate.

Name : .....

Signature : .....

Stamp: