



4<sup>th</sup> Edition of the Saudi International  
**Pharma Expo 2025**

**22 - 24 Sep, 2025**

**30 Rabi` Al-Awwal - Rabi' Al-Akhir, 1447**

**RICEC**

## 4<sup>th</sup> Edition of the Saudi International Pharma Expo 2025

SIPE 2025 will provide an opportunity for the participating companies to display their products & services to the gamut of visitors; globally from pharma and healthcare industries. The 3-day expo will bring together eminent personalities from various sectors of pharma; non-pharma and healthcare industries.

SIPE 2025 is aimed at bringing together all the pharma professionals under one roof; the pharmaceutical exhibition focuses on knowledge, technology and business development.

The Expo showcases the latest inventions and developments in the laboratory technology and brings together the leaders in the medical laboratory industry, aiming to create maximum interaction and meeting opportunities. Where manufacturers, dealers and distributors can promote their brands, meet potential customers and entertain existing clients.

If you're looking to find products, make new investments, gain new knowledge or strengthen business ties with the global clinical laboratory market, we are definitely your right destination



**Exhibition Attracts more than  
5,000 Visitors**  
from all over the world

### Why Exhibit?

Build relationships that will propel your business, The Saudi International Pharma Expo will bring you face-to-face with the entire spectrum of medical laboratory industry professionals in order to maintain and grow existing relationships, the Saudi International Pharma Expo turns on the spotlight for your business

The Saudi International Pharma Expo is the only platform that brings together local and international companies that specializes in the manufacture and marketing of medicines in the Kingdom of Saudi Arabia. The previous exhibition have succeeded to reach most of those who work and have interest in the pharmaceutical sector.

The sponsorship of the Ministry of Health for the activities of the exhibition makes it a unique opportunity for the participants to communicate with officials, businessmen and investors in the health sector, expand their work activity and conclude new agreements with both public and private sectors.

Yearly, the exhibition attracts more than 5,000 visitors from all over the world as well as executives from drug factories. Pharmacies, hospitals and health centers from the Kingdom and abroad.



[www.saudipharmaexpo.com](http://www.saudipharmaexpo.com)



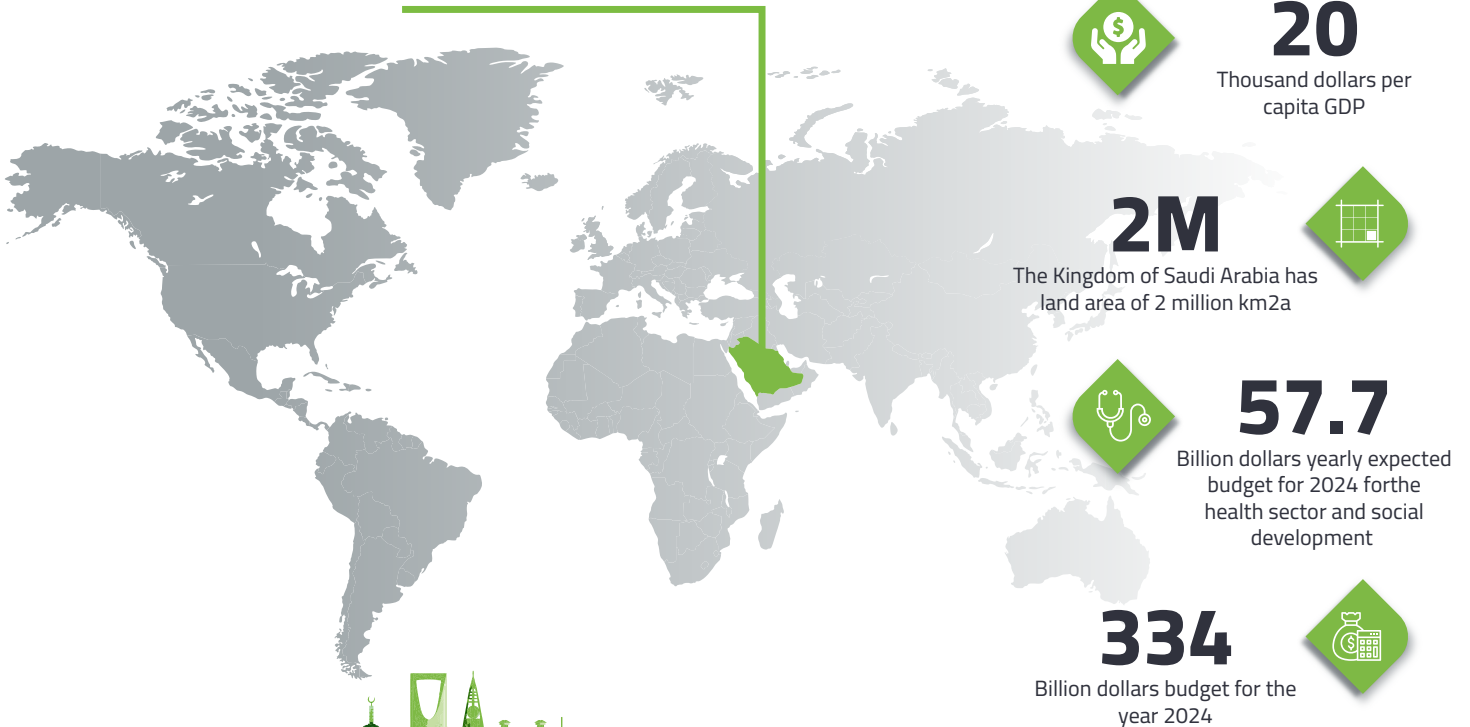
## Health sector in the Kingdom of Saudi Arabia

The healthcare services in the Kingdom of Saudi Arabia have developed significantly in recent years.

### Health Care Figures in Saudi Arabia



### KINGDOM OF SAUDI ARABIA



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<https://populationtoday.com/sa-saudi-arabia/>  
<https://www.argaam.com/ar/article/articledetail/id/1723630>  
<https://www.mofa.gov.sa/ar/ksa/Pages/default.aspx>  
<https://www.moh.gov.sa/Statistics/Pages/default.aspx>

## Targeted Sectors to participate in the exhibition



### Visitors

The exhibition is expected to attract more than 5,000 visitors from all regions of the Kingdom and the Gulf countries. A special international presence is also expected to attend including :

- Managers of pharmaceutical factories.
- Pharmacists.
- Hospitals and health centers managers.
- Business men.
- Health sector investors.
- Marketing and transportation company officials.
- Suppliers of medical equipment.
- Doctors.
- Students of medical colleges.
- Officials of ministries and governmental agencies.
- Media professionals.
- Academics

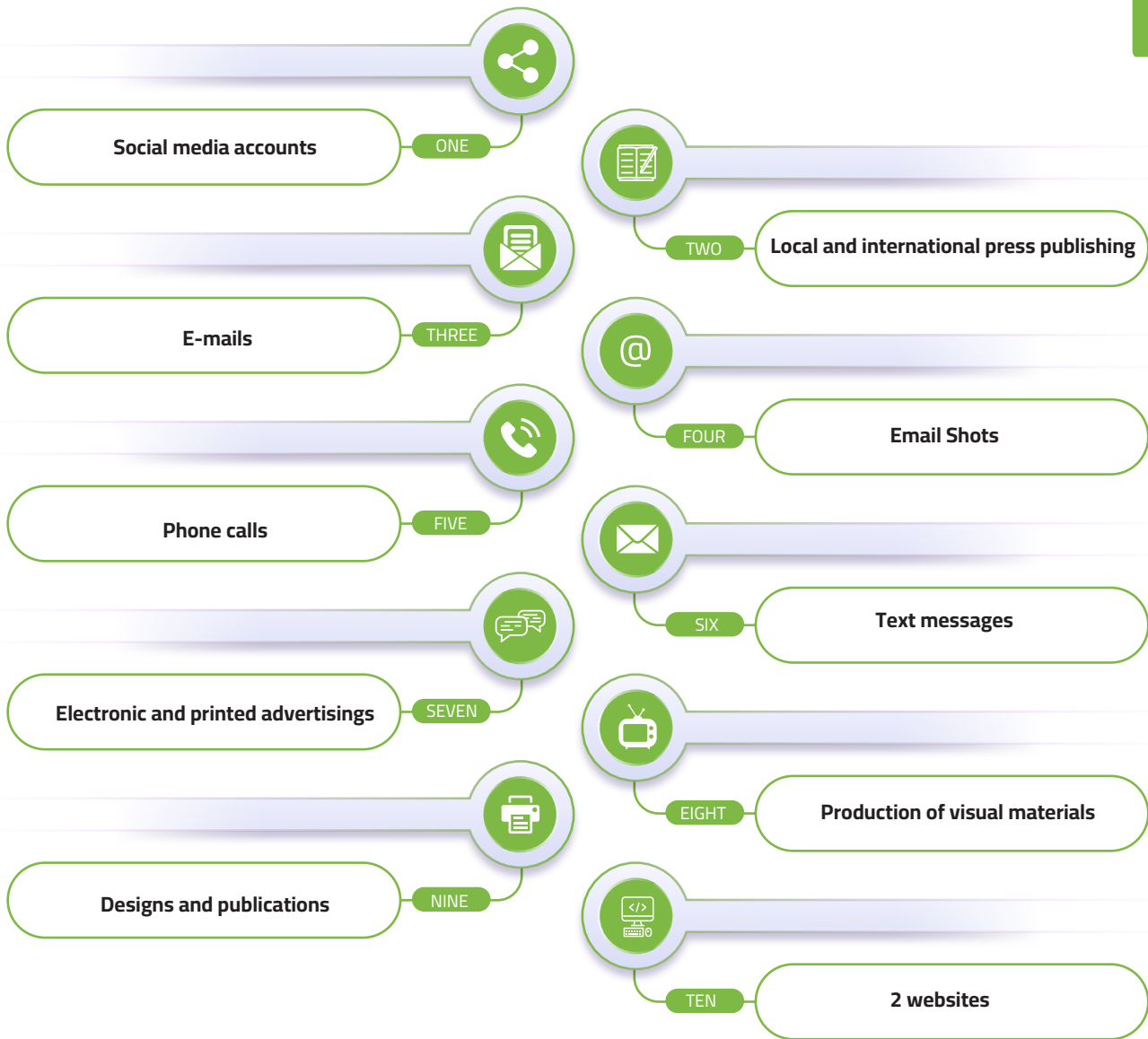


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## 1st Arabia headquarter is in Saudi Arabia

Its regional offices are in Jordan and UAE. In cooperation with its local and international partners, 1st Arabia is implementing a thorough marketing plan to ensure the success of the exhibition in terms of participation and organization through the following means:

# Marketing plan



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## 1st Arabia for Tradeshows & Conferences

1st Arabia the top notch Tradeshows & Conferences organizing company, has grown to become one of the most challenging MICE organizing and management firms in the Middle East and internationally. Located in KSA with 20 plus years of rich industry experience, 1st Arabia has rapidly expanded to where today it has several fully owned & operating offices in the markets of Jordan, Dubai, Bulgaria & opening shortly in Egypt. We are proud to be a member of the most important International Organizations like ICCA, SITE, MPI, IAEE and UFI . We also partner with some of the most prestigious and established organizations in the world, like Messe Frankfurt company, which always makes us the choice of excellence .





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