

POST SHOW REPORT 2023



10 AM - 6 PM



Riyadh International Exhibition
& Convention Center

SHOW PROFILE

The 3rd Saudi Medlab & Pharma Expo 2023 delivered on its promise to provide comprehensive solutions across industries, uniting suppliers, manufacturers, distributors, and healthcare networks. Participants gained valuable insights from industry leaders and peers.



No. of Exhibitors
90



No. of Sponsors
04



No. of Media Partners
24



Peak Time
3:00 PM



Exhibition Area
5397 sqm.



No. of Visitors
2547

MARKETING EXPOSURE



EMAIL MARKETING
712,850



GOOGLE ADS
25,700



SOCIAL MEDIA
10

POST SHOW REPORT 2023



NO. OF
EXHIBITING
COUNTRIES

14



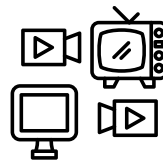
VIPs

216



Press
Release

15



Media, TV
& New
Coverage

24

CONFERENCE & WORKSHOP



NO. OF ATTENDEES

ON - SITE **103**

ONLINE **272**



NO. OF SPEAKERS

28



WORKSHOPS

01

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